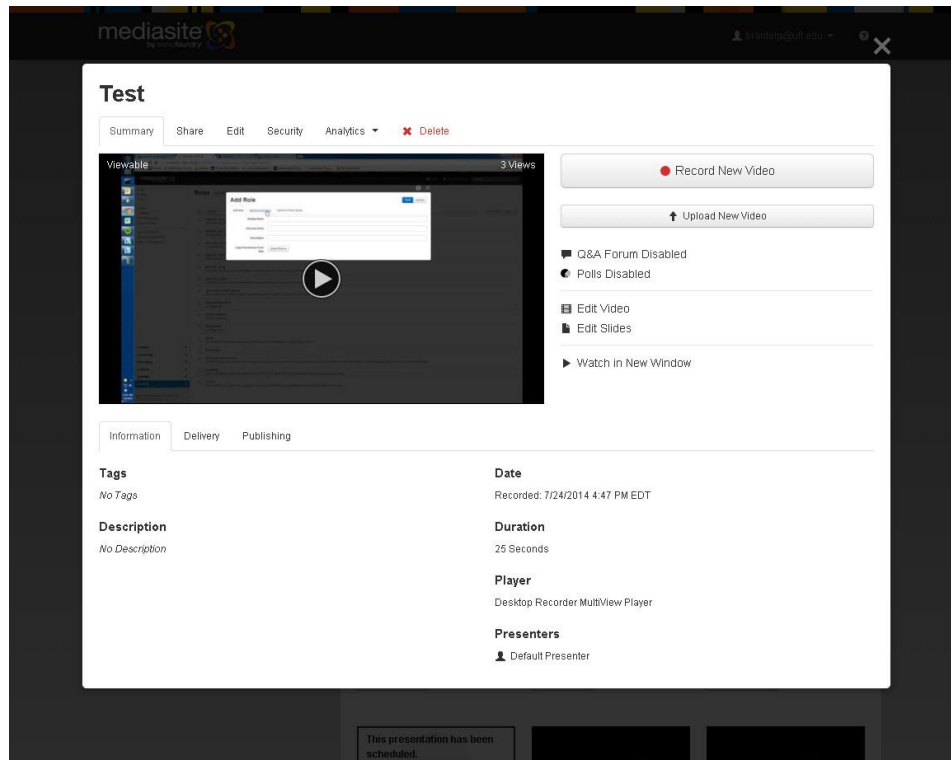
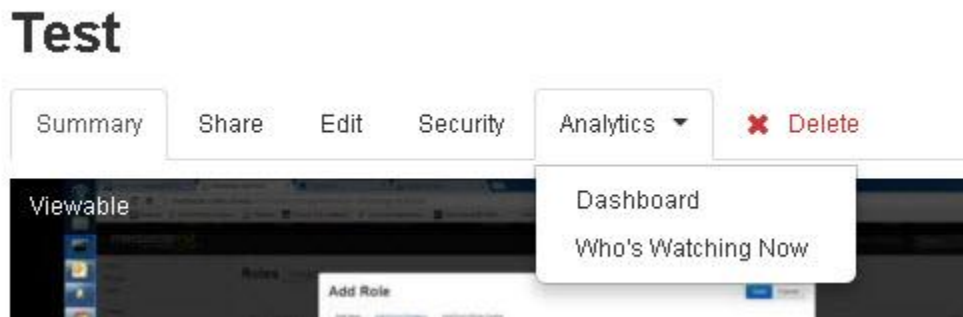


Using Analytics in MyMediasite

Within MyMediasite, you can view a great deal of information regarding your videos, such as who has been viewing them. This documentation shows you how you can access that information.



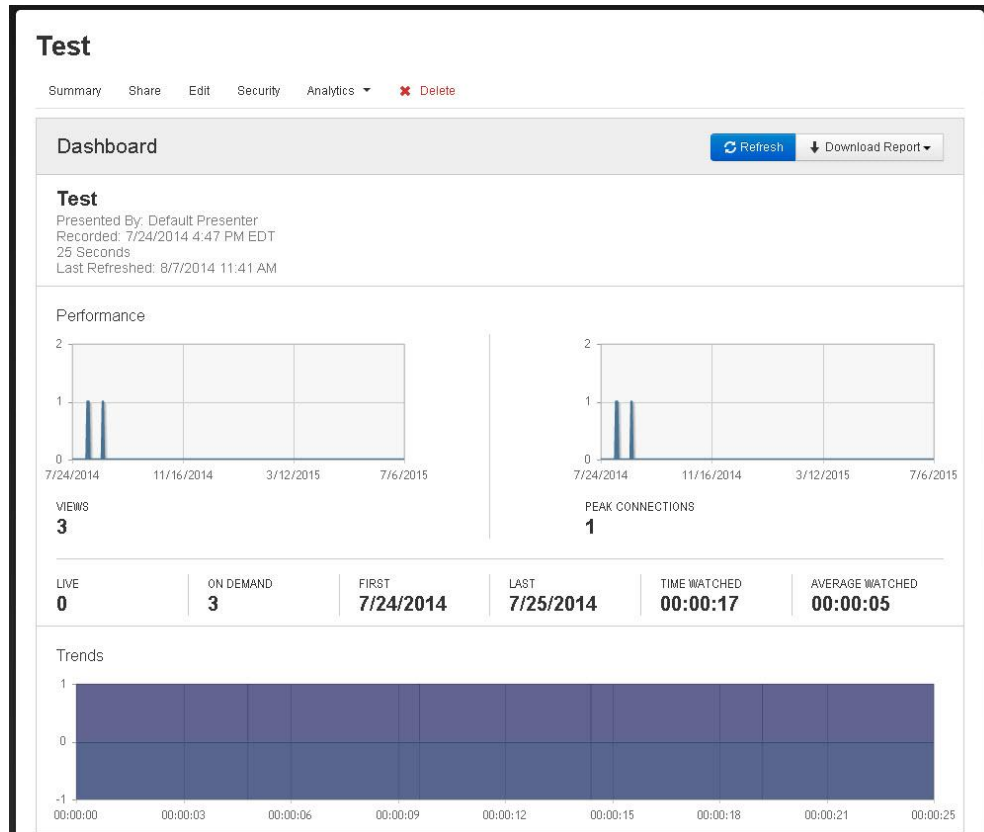
First, navigate to a presentation in MyMediasite.



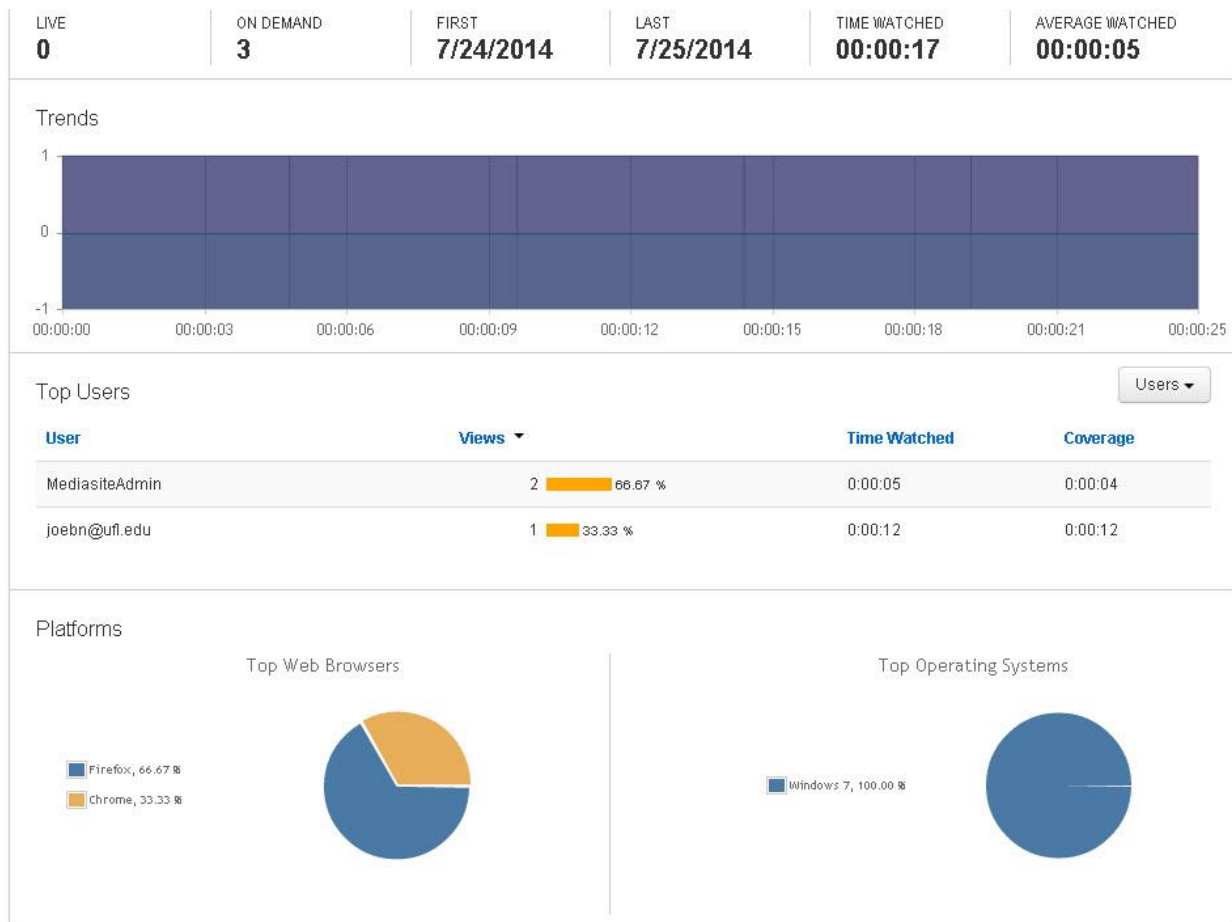
Click on the **Analytics** tab, and select the **Dashboard** option in the dropdown menu.



MyMediasite will then generate an analytics report. You will see the above “loading” icon. This will take a few minutes.



Once the analytics report has finished generating, you will see information that looks like what you see above. Among other things, you can see how many times its been viewed, what the number of “peak connections” are, and what the most engaged-with portion of the video was (see the **Trends** bar).



Scroll down and you will see the “Users” section. It will show you what the Gatorlinks are of all of the people who have viewed the recording as well as how many times they’ve watched it and how much time they’ve watched it.

If you have any questions, please contact Video & Collaboration Services at video@ufl.edu or 392-4357.